



the
poultry service

Passion. Partnership. Opportunity.

www.thepoultryservice.com

BECOME A PARTNER

Our Trade Partnership Development Package



OUR VALUES

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Passion: We are passionate about helping others grow, and about using our industry expertise to help play a part in others realising their potential.

Partnership: By being at the centre of trusted partnerships, so many more mutually beneficial opportunities, for both partners and clients can be created and developed.

Opportunity: In the food industry, opportunities are endless. We want to help both partners and clients create and develop as many opportunities as possible.



OUR MISSION

To Provide Care, Value And Support To Accredited Businesses Within The Global Food Industry, Through Developing And Growing Business Opportunities For Our Clients And Striving For Continuous Growth With Our Partners.





BECOME A PARTNER

Our Trade Partnership Development Package



BECOME A PARTNER

"So much can be achieved by working together"



If you are a BRC, BRCGS or IFS-accredited producer or supplier in the global food sector, we would love to explore ways of working together in partnership.



Our Trade Partnership Development package is about developing long-term, progressive partnerships with accredited producers and suppliers within the global food sector, focused on business development and sales opportunities with clients. By supporting each other mutually in partnership, we work at helping our partners grow and develop product sales and venture into new markets.

By using our industry knowledge and expertise, we can offer to advertise, promote and develop sales for your product range within our network, with the aim of developing regular strategic, sustainable and progressive business with buyers and consumers from all over Europe, the UK and further afield.



We can offer to advertise, promote and develop sales for your product range, with the aim of developing regular strategic, sustainable and highly beneficial business with buyers and consumers.

WE CAN OFFER TO HELP BY:

- + **Opportunities to Increase Market Share:** Working together in partnership to support a network of clients worldwide.
- + **Be a Partner of Choice:** Making you a partner of choice for either a particular range of products or a particular market.
- + **Promotion & Sales Development On Your Range of Products:** Promotion and advertisement of your full or selected product range with our progressive client base.
- + **Client Risk Assessment & Due-Dilligence:** We use Creditsafe software and business intelligence to measure business risk with current and prospective clients.
- + **Sharing Industry Knowledge:** Sharing Industry and Product Knowledge to allow for mutual learning and growth.
- + **Support with Surplus Stock.** Working with surplus or problematic stock.
- + **Full Project Reporting Through Our Own SOAR  Software**
Full and comprehensive reporting on all sales and projects through our own SOAR  software.
- + **Opportunities:** Understanding your capabilities to generate new products and ideas within our customer base.

WORKING TOGETHER AS A PARTNER OF CHOICE

Providing An Extra Sales Branch To Your Business





WORKING TOGETHER AS A PARTNER OF CHOICE

Through a trade partnership, we can offer support by building new business with your product range, as a partner of choice, if there are opportunities to do so.

We can help develop business by:

Product Sharing: Sharing a list of products and availabilities with us at the beginning of each week, or as and when possibilities arise.

Transportation & Delivery: Sharing transport options and possibilities, along with delivery lead times.

Markets: Understanding which markets you are able to deliver or export to.

Specifications, Accreditations & Product Information: Being allowed to keep specifications and copies of your accreditations on file to share with potential clients.

Transparency & Trust: We share full transparency with our partner base as to which buyers we are working with, as well as requesting to share your company details and logo on the partnerships section of our website.

ORDER FULFILMENT & CLIENT INVOICING

The Steps Upon Agreement Of A Sale

1. PURCHASE AGREEMENT

A formal sales agreement is raised by The Poultry Service & PS Plus Ltd to the client in the event of every new sale. This includes signed and agreed specifications, order quantities and delivery dates, along with your Terms & Conditions of sale.

2. CUSTOMER INVOICING & PAYMENT

The customer would then be invoiced directly by yourselves to the value agreed between The Poultry Service & PS Plus Ltd & the customer, either on a pro-forma basis or on pre-agreed credit terms (agreed in advance).

3. ORDER FULFILMENT

The product is then prepared and delivered, with The Poultry Service & PS Plus Ltd expediting the order and delivery process with the customer, providing regular updates and service to the client that they require.

4. INVOICING & DETAILED REPORTING

The Poultry Service & PS Plus Ltd would then provide a full detailed report and final invoice for any “pay-to-access” and/or commission fees generated from our sales, either at the end of each month or at an agreed stage.





FIGURE 1

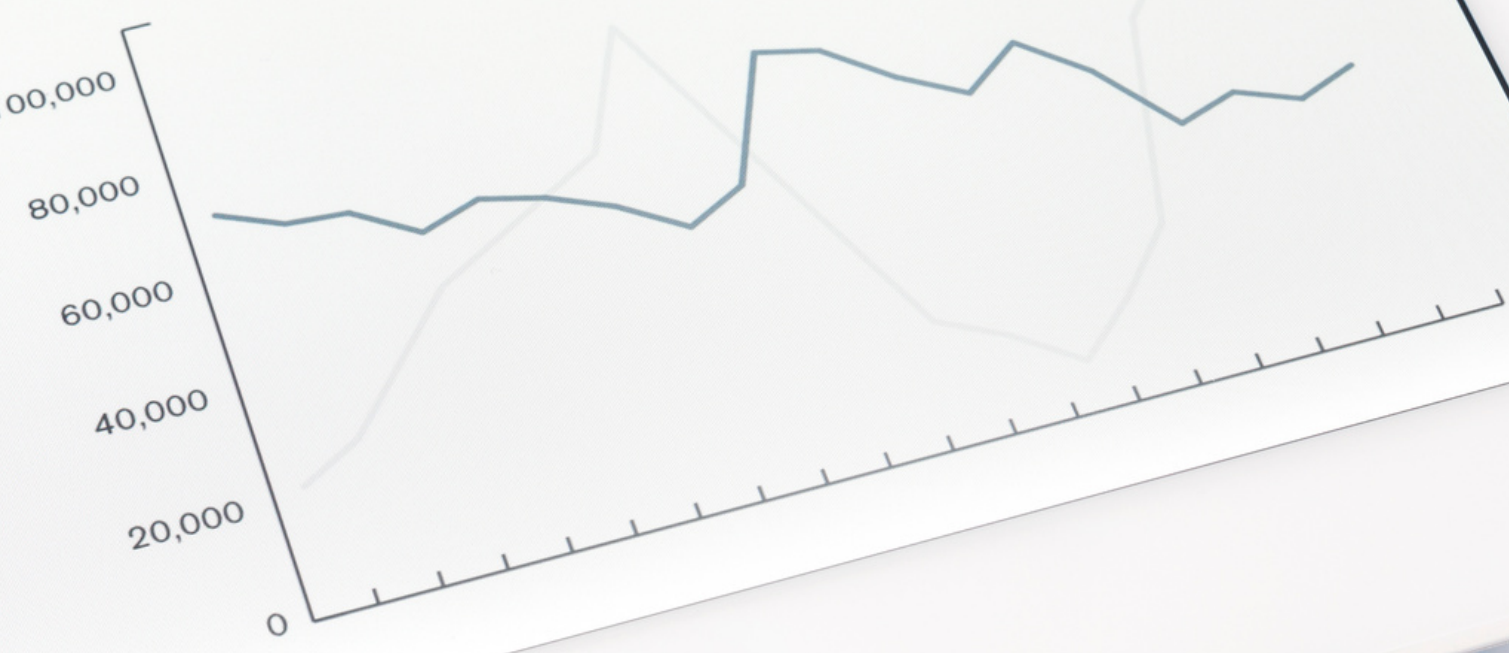


FIGURE 2



FIGURE 3

RISK ASSESSMENT & DUE DILLIGENCE

Using Reliable Business Intelligence To Measure Business Risk.

creditsafe

We partner with Creditsafe who are trusted by more than 100,000 companies worldwide, as part of our due diligence when exploring opportunities and recommending new clients.

Through Creditsafe intelligence, along with our additional referencing and due-dilligence, we are able to carry out in-depth checks and measure risk, prior to beginning and growing any business with any clients and opening any new accounts.

We would provide you with detailed credit reports and risk assessments prior to opening an account or deciding internal credit terms with any of our customers, to help aid a decision.

● Business Verification

Verify a company is genuine, confirm its registered details, address and legal status.

● Company Ownership

Understand the true ownership of any company and its ultimate beneficial owner.

● Credit Score and Limit

See a company's credit score and maximum recommended credit limit.

● Key Risk Indicators

Confirm if your customer or supplier has any CCJ's, late or missed payments.

● Financial Performance

Full financials let you understand if a company is growing and financially stable.

● Directors and Shareholders

Verify the identity of company directors and perform additional PEP and Sanction checks.





PS+ | Further With Food

“Working collaboratively with all kinds of food and drink products, ingredients and brands to help create opportunities and support mutual growth”.

We are always looking to work with new and accredited suppliers and importers of all kinds of food ingredients under our PS+ “Further With Food” brand, in order to grow our product range.

Please get in touch if you are interested in working with us as a partner on alternative products.



**New Products & Brands • Seafood • Beef, Lamb & Pork
Vegan & Plant Based • Ingredients**



INDUSTRY
SUPPORT.
STANDING PARTNERSHIPS

A WORLD OF OPPORTUNITY

No matter where in the world you are based, we would love to see if there are ways we can work together with you.

OWTH INTO NEW MARKETS.
PRODUCTS.
DEVE

How Can We Help You?

"We would love for you to get in touch with us to explore ways of working together in partnership".



Meet on Zoom



Visit our website



PS+ | Further With Food

PS+ | Further With Food





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Norfolk
Chambers of
Commerce
Member

