



BUSINESS CONSULTANCY

INTRODUCTION

TPS is a dedicated commercial representative for the global poultry and food industries. We act on behalf of trusted producers, factories, and brands to connect their products with the right markets, while providing buyers with assured access to high-quality, competitively sourced poultry and alternative protein solutions.

As representatives, we manage the commercial relationship from end to end, building partnerships, negotiating opportunities, and ensuring smooth market entry. Our services extend to market research, product sourcing, new project development, and brand growth, always carried out with transparency and commitment to food safety and product integrity.

With a presence in the UK and Brazil, and a strong international network across Europe and the Americas, TPS serves as a bridge between suppliers and customers. Our mission is clear: to represent our partners with professionalism, connect businesses with confidence, and drive sustainable growth in the global food sector.

OUR VALUES

Passion: We are passionate about helping others grow, and about using our industry expertise to help play a part in others realising their potential.

Partnership: By being at the centre of trusted partnerships, so many more mutually beneficial opportunities, for both partners and clients can be created and developed.

Opportunity: In the food industry, opportunities are endless. We want to help both partners and clients create and develop as many opportunities as possible.

OUR MISSION

To Provide Care, Value And Support To Accredited Businesses Within The Global Food Industry, Through Developing And Growing Business Opportunities For Our Clients And Striving For Continuous Growth With Our Commercial Partners.



Strengthening Partnerships Through Strategic Support

At TPS, we've always believed that strong relationships deliver the best results. Our Commercial Partners are more than suppliers - they're collaborators in a shared mission to bring exceptional food products to global markets. That's why we offer a dedicated Consultancy & Support Service, tailored specifically to the needs of our partners.

Whether you're preparing for market entry, adjusting to shifting regulations, or developing internal capabilities, our consultancy offer is designed to help you grow with confidence, backed by real-world knowledge and hands-on experience.

Upon learning all about your business, we can jointly create a tailored consultancy and support service, passing on care, knowledge and value to your business by offering our industry experience.



For a Weekly or Monthly Fee or agreed payment structure, we can help with:

Bespoke Consultancy & Operational Support

Tailored guidance to support your business across strategic and operational areas, backed by deep industry knowledge.

Internal Project & Sector Oversight:

Management and execution of specific internal projects or sector-focused initiatives, aligned with your business goals.

Advanced Reporting & Insights with **SOAR**:

Data-driven decision support through our proprietary **SOAR** software, offering detailed analysis and real-time reporting.

Strategic Planning & Business Development:

Collaborative support to define, refine, and implement your strategic roadmap for growth and market success.

Trusted Representation for Your Brand:

Acting as your external representative in key markets and meetings, upholding your brand and business values.

Confidentiality Guaranteed via NDAs:

All work is carried out under strict confidentiality, with formal non-disclosure agreements available as standard.



Full Project Reporting Using **SOAR** Software

Our proprietary **SOAR** software ensures effective project management by offering real-time data, performance metrics, and actionable insights. This enables partners to optimise processes, manage resources, and improve efficiency.





At the heart of our business operations is SOAR, our system that consolidates feedback from clients and sub-clients, allowing us to measure performance levels and identify opportunities for improvement.

As part of our commercial partnership agreements, we offer customised **SOAR** reports tailored to meet your specific needs.

Our software generates comprehensive reports that provide in-depth insights into sales and procurement contracts, identifying product trends and key performance indicators that serve as the foundation for ongoing development and progress.

Collecting feedback from clients and sub-clients, we can continuously monitor performance metrics and identify areas requiring special attention. With our customisable and insightful **SOAR** reports, we are committed to providing our partners with precise, up-to-date sales and project reporting.



Connect With Us.

We would love for you to get in touch with us to explore ways of working together to support your business.

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The Poultry Service & PS Plus LTD



Norfolk
Chambers of
Commerce
Member



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